

ZENPARK RAISES OVER TEN MILLION EUROS WITH EDF AND RATP PARTICIPATING

Zenpark unveils its plan to become the leading European operator in smart parking for smart cities

Paris, 29 January 2019 – Zenpark, the No. 1 operator of connected, shared car parks in Europe and the leader in pooled parking for smart cities in France, has announced raised capital exceeding ten million euros. The capital injection marks the advent of two new investors, EDF Group and RATP Group, alongside historic investors Demeter, Maif Avenir, Nestadio Capital and A-venture, to bolster its capital.

Zenpark CEO and co-founder William Rosenfeld marked the occasion and outlined the two strategic priorities for Zenpark:

- Consolidate its leading position in connected shared parking
- Accelerate growth in 'smart parking'.

ZENPARK TURNS CITY UNDERGROUNDS INTO CONNECTED, SHARED, SERVICE-BASED CAR PARKS

With one in four drivers looking for a place to park in Europe's leading cities, drivers face a severe reduction in the number of parking spaces available to individual motorists. This urban mobility policy is, however, the only valid one over the long term to reduce the negative externalities of driving and to make city life easier for all.

This is why Zenpark has set itself the objective of devising and operating the largest network of shared, service-based car parks in Europe in order to offer drivers and city authorities an immediate, effective and long-lasting solution meeting the challenges of urban parking.

Consolidating its leading position in connected, shared parking

Thanks to its patented technology, Zenpark operates a shared parking service aimed at drivers and bikers wishing to park their vehicle for a few hours, days or weeks or rent a space per month simply and at competitive rates. Zenpark connects all under-utilised private car parks (in hotels, housing estates, student/senior residences and others) and shares them with other users via its mobile application. The new capital injection will help the company extend its network of shared, connected car parks in France and Belgium, develop new offerings aimed at car park partners and further improve a user experience already praised by its customers. Other countries in Europe have already been identified and will be launched in light of market opportunities.

Zenpark highlights:

- 1,000 shared private car parks
- 200,000 active customers
- 1 usage every 30 seconds
- 93% satisfaction rate
- 1,000 T of CO₂ saved per year
- 10% monthly growth

Accelerate growth in 'smart parking'

Smart city design conceived by local authorities, urban planners and real estate developers now requires 'smart car parks', i.e., connected and smart facilities natively incorporated in building infrastructure that share underground space to meet all users' practice dynamically (owners, renters, employees and general public visitors). By capitalising on its technological expertise and know-how as an operator, Zenpark has developed a radically innovative, smart parking solution that reduces the number of spaces needed to be built in urban planning projects while guaranteeing a higher level of service for all users. Thanks to nearly 350 smart parking



projects, Zenpark has immediately emerged as the Number-One French operator of shared parking facilities for smart cities. The capital injection will enable Zenpark to pick up the pace of growth in this sector and launch new, innovative services starting in 2019, in particular for companies and real estate companies. The smart parking market is in full expansion with over 20% annual growth in Europe. Zenpark accordingly intends to roll out its offering beyond France.

SOLID, COMMITTED INDUSTRIAL INVESTORS TO DEVELOP THE FUTURE OF URBAN MOBILITY TODAY

Zenpark has an ambitious strategy. It aims not only to meet the challenges of urban parking today, but also those of tomorrow, i.e., fewer spaces in streets, more electric vehicles and more individual and shared mobility services.

“In 2012 our vision of future parking was defined as shared and connected. As a pioneer in this field, our vision has now come true with 10% growth every month. In 2015 we had already foreseen the wisdom of extending our activity to the emerging sector of smart parking, one that was shared, connected and service-based and which, four years later, is now in hyper-growth mode throughout Europe. We have been convinced since 2018 that smart parking is going to catalyse electric mobility and become a natural part of the urban mobility chain. EDF Group and RATP Group fully share this vision of the smart city and we are delighted that they are joining our adventure to participate directly in making it real”, stated William Rosenfeld, chairman, chief executive and co-founder of Zenpark.

With nearly 3 million electric and rechargeable hybrid vehicles expected to be put on the road by 2025, electric mobility is destined to grow quickly. Many charging stations will have to be installed to meet the needs of motorists. Zenpark connected car parks could round out the public road recharge offering and offer parking spaces fitted with charging stations, and thus facilitate access to charging systems for electric vehicles. The investment by EDF Pulse Croissance, which is conducting the capital increase operation, is fully consistent with the Electric Mobility Plan announced by EDF Group in October 2018.

Cédric Lewandowski, EDF Group executive director in charge of Innovation, corporate responsibility and strategy, stated: “Forging partnerships with start-ups and teaming up with their agility and ingeniousness are key factors of our industrial and commercial strategy. I am delighted with the latest investment by our EDF Pulse Croissance nursery in partnership with RATP Group. By facilitating access to infrastructure for electric vehicles, Zenpark is helping to develop low-carbon mobility. The EDF investment in this ambitious start-up is fully consistent with our Electric Mobility Plan. We want to be the leading energy provider for low carbon mobility in Europe from 2022 onwards and offer efficient and economical services to our customers.”

Commitment to new forms of mobility is one of the major strategic axes of RATP Group, which aims to stand out as the main partner for smart, sustainable towns and cities. RATP Group has already invested since February 2017 in targeted investments through its RATP Capital Innovation subsidiary helping several start-ups that fully represent new forms of individual mobility, including car-pooling in May 2017, commuter car-sharing in July 2017, transport for fragile passengers in November 2017 and self-service electric scooters in February 2018.

“RATP Group is fully committed to developing the smartest and most sustainable towns and cities for a better life for all. With this in mind, RATP Group is proud to co-invest in Zenpark with EDF Group in order to support the expansion of a leader in shared parking and offer connected, sustainable and ‘tailored’ mobility services”, stated Marie-Claude Dupuis, RATP Group director of strategy, innovation and development.



[See the Zenpark concept video](#)

About Zenpark

Launched in 2013 after two years of R&D by William Rosenfeld, Fabrice Marguerie and Frédéric Sebban, Zenpark is the leading operator of shared, connected car parks in Europe and the leader in smart parking for smart cities. Zenpark is available via a mobile application and uses patented technology to turn cities' undergrounds into shared, connected, service-based car parks. Zenpark offers all motorists the possibility of parking their vehicle practically, economically and responsibly in over a thousand private, shared car parks (in hotels, housing estates, office buildings and co-ownership facilities, etc.) in France and Europe... for a few hours, days or even by the month. With nearly 350 smart city projects, Zenpark offers an immediate, effective and sustainable solution to tomorrow's urban parking challenges.

About EDF Group

A key player in energy transition, the EDF Group is an integrated electricity company, active in all areas of the business: generation, transmission, distribution, energy supply and trading, energy services. A global leader in low-carbon energies, the Group has developed a diversified generation mix based on nuclear power, hydropower, new renewable energies and thermal energy. The Group is involved in supplying energy and services to approximately 35.1 million customers, of which 26.5 million in France. The Group generated consolidated sales of €70 billion in 2017. EDF is listed on the Paris Stock Exchange.

About RATP Group

With sixteen million journeys every day across the planet, RATP Group is one of the leading urban transport operators in the world. The Group operates in fourteen countries on four continents through its RATP Dev subsidiary and each day runs eight modes of transport: metros, urban and inter-city bus services, tramways, rail, sightseeing, cable cars, maritime shuttle services and transport on demand.

The Group is also present across the entire spectrum of new mobility services in partnership with four other modes (electric scooters, car-sharing, car-pooling and driverless shuttle services).

As a widely-hailed expert in infrastructure management and engineering, the Group also fields a broad range of urban services through its subsidiaries in real estate management and engineering, operating retail facilities, fibre-optic technologies, customized passenger information and innovative ticketing solutions.

RATP has been running one of the densest multimodal networks in the world for over seventy years in Paris and around the French capital.

Thanks to its 61,000 staff members RATP Group designs, implements and runs mobility solutions and innovative services each day for sustainable and more human towns and cities.